Integration of Traditional Music Culture in College Vocal Music Teaching Lu Hongyu

Qilu Normal University, Jinan, Shandong, China

Keywords: vocal teaching in colleges and universities; traditional music culture; integration; status quo and problems; countermeasures

Abstract: Traditional music culture is a valuable treasure of the Chinese nation, and its integration into vocal music teaching in colleges and universities can not only improve the artistic level and teaching effect of vocal music teaching, but also promote the inheritance and development of traditional music culture. However, in order to realize the organic integration of traditional music culture and vocal music teaching, some problems still need to be solved, such as the imperfect teaching material system, the low quality of the teaching team, and the lack of students' knowledge of traditional music culture. Therefore, education departments and colleges should take a series of measures to promote the process of integration of traditional music culture and vocal music teaching. These measures include strengthening the construction of teaching materials, improving the professional quality of teachers, and organizing various kinds of ethnic music activities. The goal is to lay a solid foundation for the cultivation of musical talents with ethnic characteristics.

1. Introduction

Vocal music teaching in colleges and universities is an important way to cultivate musical talents and an important carrier for the inheritance and development of music culture. Under the background of globalization, vocal music teaching in colleges and universities in China is faced with the problem of how to maintain national characteristics, inherit and develop traditional music culture in a diversified music environment. Therefore, it is of great significance to study the integration of traditional music culture in college vocal music teaching.

2. The present situation and problems of the integration of traditional music culture in college vocal music teaching

2.1 The status quo of traditional music culture integration in college vocal music teaching

In recent years, vocal music teaching in colleges and universities in China has made certain achievements in the inheritance and development of traditional music culture. These achievements are reflected in vocal music teaching materials, teacher training and student literacy. First of all, in the preparation of teaching materials, colleges and universities have gradually integrated traditional music works into vocal music teaching materials. Through the introduction of classical repertoire and ethnic music works, students can better understand and feel the charm of traditional music. These works cover the classical masterpieces of ancient China, as well as the music styles of various regions and nationalities, which enriches the content of vocal music teaching and enables students to know and master ethnic music more comprehensively. Secondly, teachers pay attention to cultivating students' ethnic music literacy in the process of vocal music teaching. By explaining the historical and cultural background of ethnic music and introducing the characteristics of various traditional musical instruments and singing styles, teachers guide students to deeply understand and pass on ethnic music culture. At the same time, teachers also actively organize students to participate in ethnic music performances and competitions, providing a platform for display and exchange, and stimulating students' interest in and love of traditional music. In addition, colleges and universities have also strengthened the cultivation of students' musical literacy. In vocal music teaching, they not only focus on cultivating students' singing and performing skills, but also on shaping students' musical emotion and cultural cultivation. Through music theory, music appreciation and music history and

DOI: 10.25236/iceieis.2023.002

other related courses, students can deeply understand the connotation and meaning of music, and improve their music aesthetic ability and cross-cultural communication ability^[1].

2.2 Problems of traditional music and culture integration in college vocal music teaching

Although college vocal music teaching has made certain achievements in traditional music culture, there are still some problems that need to be solved. These problems include insufficient degree of integration of traditional music culture, uneven quality of the teaching team and insufficient awareness of traditional music culture among students. First of all, the insufficient degree of integration of traditional music culture is a prominent problem. In vocal music teaching materials, the proportion of traditional music works is relatively low, which makes it difficult to satisfy students' comprehensive understanding and mastery of folk music. In order to solve this problem, colleges and universities can further improve the system of vocal music teaching materials and increase the proportion of traditional music works. By introducing more classical repertoire and ethnic music works, students will be able to understand and master the charm of ethnic music more comprehensively. Secondly, the uneven quality of the teaching team is also a problem that needs to be solved. Some teachers are not well educated in traditional music, making it difficult for them to provide in-depth instruction and guidance to students. In order to improve the quality of the teaching force, colleges and universities should focus on teacher training and provide relevant training courses and resources. By improving teachers' literacy in traditional music, they will be able to better guide students and impart more in-depth knowledge and skills in traditional music. In addition, students' lack of awareness of traditional music culture is also a problem. Under the background of globalization, some students' interest in and identification with national music have weakened, which affects the inheritance and development of traditional music culture in vocal music teaching in colleges and universities. In order to solve this problem, colleges and universities can enhance students' awareness and identification of traditional music culture by organizing activities such as lectures and concerts on folk music. At the same time, it actively guides students to participate in ethnic music performances and competitions, provides a platform for display and communication, and stimulates students' interest in and love of traditional music^[2].

3. Countermeasures for the Integration of Traditional Music Culture in Vocal Music Teaching in Colleges and Universities

3.1 Improve the system of vocal music teaching materials and increase the proportion of traditional music works

It is very important for the education department to guide and standardize the vocal music teaching materials, because the teaching materials are one of the core contents of students' learning. By strengthening the standardization and guidance of vocal music teaching materials, the quality of teaching materials can be effectively improved and the proportion of traditional music works can be increased, so that students can understand and master ethnic music more comprehensively in the learning process. First of all, education departments should formulate relevant policies and standards to regulate in detail the preparation and publication of vocal music teaching materials. In formulating the teaching materials, the proportion of traditional music pieces should be rationalized according to the age of the students, the characteristics of the subject and the needs of teaching, so that its proportion can be gradually increased to a reasonable level. At the same time, the organizations and authors preparing the teaching materials should be certified and supervised to ensure the accuracy and authority of the contents of the teaching materials. Secondly, the education department can organize experts and scholars to evaluate and review the vocal music teaching materials to exclude any improper contents and deviations that may exist in them. Through the evaluation of experts and scholars, the academic and scientific nature of the teaching materials can be ensured, and the overall improvement and optimization of vocal music teaching materials can be promoted. Finally, the education department should also actively carry out the research and improvement of vocal music teaching materials, constantly improve the content and form of the teaching materials, and enhance

the practicality and operability of the teaching materials. At the same time, it should strengthen cooperation with schools, educational institutions and other organizations to promote and use high-quality vocal music teaching materials to promote the development and inheritance of traditional music culture.

3.2 Strengthen the construction of the teaching team and improve the professional quality of teachers

Colleges and universities should strengthen the training and selection of vocal music teachers to ensure that they have a certain degree of traditional music literacy and are able to provide students with in-depth guidance and direction. The following is a detailed account of this idea. The role of teachers is crucial in vocal music education in colleges and universities. They not only need to have solid vocal skills and professional knowledge, but also need to possess a certain degree of traditional music literacy in order to lead students to explore and understand the connotation of music in depth. Therefore, colleges and universities should strengthen the training and selection of vocal music teachers in order to improve the overall quality of teachers. First of all, colleges and universities can help voice teachers improve their traditional music literacy by developing training programs and courses. The training can include the historical origin of traditional music, singing skills, repertoire interpretation and other aspects, as well as the understanding of the inheritance and development of national music culture. Through systematic training, teachers can broaden their musical horizons, improve their knowledge and understanding of traditional music, and provide students with more detailed and comprehensive guidance. Secondly, colleges and universities can establish a strict selection mechanism for vocal teachers. When recruiting vocal teachers, relevant traditional music literacy tests and interviews can be set up to assess the applicants' understanding of traditional music and their practical ability. Only teachers with certain traditional music literacy can better guide students and cultivate their aesthetic sense and artistic expression. In addition, colleges and universities can cooperate with professional music colleges and music organizations to conduct lectures, seminars, artist-in-residence and other activities, inviting well-known music experts and artists to communicate with and guide teachers. By interacting with professionals, teachers can not only get guidance, but also improve their artistic cultivation and singing level. Such cooperation and exchanges not only enhance teachers' traditional music literacy, but also help to create a positive academic atmosphere and promote the vigorous development of academic research and artistic creation^[3].

3.3 Enhance students' understanding and identification of traditional music culture

Colleges and universities can strengthen the inheritance of traditional music culture by organizing activities such as lectures and concerts of folk music in order to enhance students' awareness and identification of traditional music and inspire their love and inheritance of folk music. The following is an expanded and detailed account of this viewpoint. Traditional music, as an important part of Chinese cultural treasury, carries rich historical and cultural connotations. However, in modern society, the status of traditional music has been gradually replaced by other forms of music, and the younger generation's understanding of and interest in traditional music is relatively low. Therefore, colleges and universities should let students have more contact with and understanding of traditional music through organizing activities such as lectures and concerts of folk music, and promote their knowledge and sense of identity of traditional music. First of all, colleges and universities can invite professional music scholars and artists to hold lectures on ethnic music. The lectures may include the historical origin of traditional music, performance techniques, interpretation of repertoire and other aspects, as well as the cultural background and values related to traditional music. Through the interpretation and explanation of professionals, students can gain a deeper understanding of the connotation and characteristics of traditional music and broaden their musical horizons. At the same time, the lectures can also guide students to think about the status and significance of traditional music in contemporary society, and stimulate their interest in and love for traditional music. Secondly, colleges and universities can organize performances such as ethnic concerts. These performances can include instrumental music, vocal music, dance and other forms, showcasing the traditional music art

of different regions and nationalities. By watching such concerts, students can personally feel the charm of traditional music and appreciate the rich musical expression and cultural meaning. In addition, colleges and universities can encourage students to actively participate in the performances to cultivate their musical literacy and artistic expression. Through the performance activities, students can understand and experience traditional music more deeply, and further deepen their love for traditional music and the sense of inheritance. In addition, colleges and universities can also offer related elective courses or club activities, so that students who are interested in traditional music can have more opportunities to participate in them. Students can learn the singing skills and performance forms of traditional music in the courses, and improve their artistic quality through group rehearsals and performances. At the same time, through participating in related club activities, students can make friends with like-minded people and explore and inherit the charm of traditional music together.

4. Conclusion

The integration of traditional music culture in vocal music teaching in colleges and universities is a systematic project that requires the joint efforts of education departments, colleges and universities and teachers. Measures such as improving the system of vocal music teaching materials, strengthening the construction of teachers' teams and enhancing students' knowledge of and identification with traditional music culture are expected to promote the quality of vocal music teaching and the cultivation of musical talents with national characteristics.

References

- [1] Lin Changli. A Brief Discussion on the Integration of Traditional Music Culture in College Vocal Music Teaching[J]. Drama House, 2023, (26): 111-113.
- [2] Lin Qin. Exploring the Integration of Traditional Music Culture in College Vocal Music Teaching[J]. Drama House, 2022, (30): 100-102.
- [3] Xie Peijun. Research on the Integration of Traditional Music Culture in Vocal Music Teaching in Colleges and Universities[J]. Drama House, 2022, (30): 103-105.